BW Converting bw betterworld



Change for the better





Do you know we save?





The simplicity of evolution

No Core roll is a new product already present on supermarket shelves. A roll without a cardboard core, 100% tissue from first to last sheet, no waste. It is obtained through the PCMC's coreless winding INVISIBLE-O technology that is capable of uniting a great innovation without altering the traditional consumption habits of the product.

This technology allows to rewind high firmness rolls as well as low firmness rolls, both for consumer and away-from-home lines, yielding economic and environmental benefits at the same time. This special attention reverberates not only on the roll but also on its use and on the production process itself.



Innovation and sustainability

No Core roll is a revolutionary product that guarantees advantages both for the paper mill and the final consumer in terms of savings, quality and respect for the environment.



- Cardboard and glue
- Cost for disposal
- Fees: no duties to pay for cardboard
- Cost reduction (maintenance, materials and production)

Sustainability

- Reduction of CO2 emissions tied to transport
- Energy saving due to lack of corewinder
- 100% Recyclable mandrels that are easy to dispose of



Production costs

- Core stock is no longer needed
- Core glue is no longer needed
- Rewinder pick-up glue is no longer



- A "clean" 100% repulpable trim is obtained
- Trim length is reduced, thus optimizing
- Log saw blade life increases considerably as no cardboard core is present
- Rewinder is more efficient









Product variety





6 years as a leader 8 key markets 22 lines operating

